

Rep Order# 8887286 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 10/19/2012 2:25 PM
Last Received: 10/19/2012 2:24 PM
Showing Buylines: All Lines

1 of 1

Station KUCW-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 2112
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2112
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REPORT TOTALS---

Report Totals: 2 / \$1,500.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$1,500.00 Nov 12: 0 / \$0.00
Sales Totals: 2 / \$1,500.00
Station Totals: 2 / \$1,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$7,364
CABL 0% KJZZ 0% KPNZ 0% KSL 0% KSTU 0%
KTUX 79% KUCW 20% KUPX 0% KUTV 0% UNKN 0%

Books null
Demos RA35+

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6P-630P	TWO AND HALF MEN	:30	\$700.00	10/23-10/26	1	1	1	\$700.00	
	2	TU-F	630P-7P	THE BIG BANG THEORY	:30	\$800.00	10/23-10/26	1	1	1	\$800.00	